| **Job Title:** | Vice-President, Advocacy & Community Safety | **Job Class:**  | Officer |
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| **Division:** | Executive  | **Department:** | N/A |
| **Reports To:** | President  | **Term:** | 3 Years |
| **Job Description** |
| **Position Summary & Job Purpose:**The Vice-President of Advocacy & Community Safety is responsible for leading the development and implementation of a comprehensive strategy to protect, maintain, and enhance Pride Winnipeg’s relations among the community, partners, and key stakeholders, while also ensuring the safety and security of Pride Winnipeg events, programs, and operations. This role fosters collaboration, drives advocacy initiatives, strengthens safety practices, and ensures Pride Winnipeg’s voice is effectively represented. The VP directly oversees the Director of Safety & Security, ensuring safety policies, emergency preparedness, and risk management protocols are aligned with the organization’s mission and values.**Duties & Responsibilities:*** Contribute to the development of Pride Winnipeg’s strategic goals and objectives.
* Represent the organization externally, building relationships with community partners.
* Advise or lead the Manitoba Pride Alliance.
* Lead and implement multi-faceted communication programs to reflect Pride Winnipeg’s priorities.
* Strengthen relationships with a broad range of stakeholders within and outside the 2SLGBTQ+ community.
* Identify opportunities for collaboration on shared advocacy goals with organizations and individuals.
* Develop and maintain a communication strategy that effectively delivers key advocacy messages.
* Support 2SLGBTQ+ advocacy initiatives across Pride Winnipeg's programs, including marketing, festival programming, and community outreach.
* Actively participate in committees and special projects as assigned by the President or Board of Directors.
* Provide leadership and oversight to the Director of Safety & Security, ensuring effective planning and implementation of safety strategies for Pride Winnipeg events and operations.
* Ensure safety and security protocols align with the values of inclusivity, accessibility, and community trust.
* Monitor and evaluate safety initiatives, making recommendations for improvement.

**Skills/Qualifications:*** Bachelor’s degree in communications, public relations, public safety, or a related field.
* Minimum three years of experience in community engagement, advocacy, or communications.
* Proven leadership experience in developing, implementing, and evaluating multi-media communication strategies.
* Strong background in stakeholder relations, consensus-building, and strategic decision-making.
* Experience providing high-level strategic advice to senior leadership.
* Knowledge of social media, media relations, relationship management, and public safety practices.
* Experience overseeing safety and security operations, including risk assessment, emergency planning, and crisis management.
* Strong political awareness, judgment, and sensitivity to advocacy and safety-related issues.
* Excellent written and verbal communication skills.
* Bilingualism (English and French) is an asset.
* Ability to work collaboratively within a diverse team and manage a mission-driven team effectively.
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| **Last Updated On:** | 02-01-2025 | **Updated By:** | Brittney Frias |