

| Job Title:  | Community Outreach<br>Coordinator | Job Class:  | Coordinator |
|-------------|-----------------------------------|-------------|-------------|
| Division:   | Advocacy                          | Department: |             |
| Reports To: | Vice-President of Advocacy        | Term:       | N/A         |

## **Job Description**

## **Position Summary:**

The Community Outreach Coordinator is responsible for fostering relationships between Pride Winnipeg and local 2SLGBTQ+ community groups and organizations. This role ensures strong connections within the community, supports collaborative initiatives, and advocates for meaningful engagement opportunities.

## **Duties & Responsibilities:**

- Maintain a working knowledge of local 2SLGBTTQIA\* community groups and organizations to identify potential collaboration opportunities.
- In conjunction with the Vice President, Advocacy & President, act as a liaison between Pride Winnipeg and community organizations, ensuring open communication and engagement.
- Represent Pride Winnipeg at external advocacy events, community meetings, and programming initiatives.
- Keep the Vice-President of Advocacy informed about upcoming events and initiatives led by local 2SLGBBTQIA\* groups.
- Provide regular updates and reports on community outreach activities, key concerns, and potential opportunities.
- Coordinate and support collaborative projects with community partners, ensuring alignment with Pride Winnipeg's mission.
- Promote inclusivity and accessibility within community outreach efforts.
- Assist in planning and executing community engagement events and campaigns.
- Support advocacy initiatives by gathering community feedback and identifying areas for improvement.

## **Skills/Qualifications:**

- Strong understanding of 2SLGBTQ+ advocacy, community engagement, and outreach strategies.
- Excellent communication and relationship-building skills.
- Ability to represent Pride Winnipeg professionally at public and community events.
- Experience in event planning, partnership development, or community relations is an asset.
- Strong organizational and time management skills.
- Ability to work independently while collaborating with various teams and stakeholders.
- Knowledge of French or other languages is an asset.

| Last Updated On: | 02-07-2025 | Updated By: | Brittney Frias |  |
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