



Pride Winnipeg Festival Inc.
Statement of Operations
 October 2020 - September 2021

| | Total | |
|--------------------------------|--------------------------|-------------------------------|
| | Oct. 2020 - Sep. 2021 | Oct. 2019 - Sep. 2020 (PY) |
| INCOME | | |
| Donation | 1,050.00 | 5,116.18 |
| Grant Income | 101,600.00 | 43,500.00 |
| Membership Dues | 50.00 | 10.00 |
| Merchandise | 5,892.44 | 1,208.63 |
| Other Income | | 1,100.00 |
| Parade Entry Fee | | 7,041.46 |
| SOCAN | | 40.00 |
| Total Parade Entry Fee | \$ 0.00 | \$ 7,081.46 |
| Pride Guide/Program Ad Sales | 1,800.00 | 0.00 |
| Sponsorship | 108,927.20 | 83,050.00 |
| Square Income | 838.50 | 0.00 |
| Square Shipping | 720.00 | 211.00 |
| Total Square Income | \$ 1,558.50 | \$ 211.00 |
| Total Income | \$ 220,878.14 | \$ 141,277.27 |
| GROSS PROFIT | \$ 220,878.14 | \$ 141,277.27 |
| EXPENSES | | |
| 2020 Canada Pride | 1,344.21 | 406.01 |
| Hotel Expenses | | 303.60 |
| Food and Beverage | | 26.37 |
| Total Hotel Expenses | \$ 0.00 | \$ 329.97 |
| Printing | | 2,221.62 |
| Total 2020 Canada Pride | \$ 1,344.21 | \$ 2,957.60 |
| Accessibility | 3,218.25 | 1,365.00 |
| Annual General Meeting | | 693.39 |
| Bad Debt | 548.00 | |
| Bank charges | 215.77 | 192.83 |
| Interest Charges | | 251.28 |
| Merchant Service | 6.07 | 77.88 |
| Square Fee | 479.68 | 81.21 |
| Total Bank charges | \$ 701.52 | \$ 603.20 |
| Charitable Contributions | 6,234.84 | 2,521.90 |
| Resurgence Fund | 6,599.68 | 1,405.95 |
| Total Charitable Contributions | \$ 12,834.52 | \$ 3,927.85 |

| | | |
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| Conference | 762.70 | 4,447.90 |
| Dues and Subscriptions | 6,545.10 | 7,580.56 |
| Equipment Rental | | |
| Forks Festival Equipment Rental | | |
| A/V | 14,464.42 | 13,937.19 |
| Total Forks Festival Equipment Rental | \$ 14,464.42 | \$ 13,937.19 |
| Total Equipment Rental | \$ 14,464.42 | \$ 13,937.19 |
| Food and Beverage | | |
| Forks Festival Food and Beverage | 279.88 | 1,449.11 |
| Volunteer | 1,600.88 | 275.12 |
| Total Forks Festival Food and Beverage | \$ 1,880.76 | \$ 1,724.23 |
| Other Food and Beverage | | 248.08 |
| Parade and Rally Food and Beverage | 19.26 | |
| Total Food and Beverage | \$ 1,900.02 | \$ 1,972.31 |
| Insurance | 8,982.06 | 1,529.99 |
| Interpride 2021 - Bid | | 3,629.84 |
| Legal and professional fees | 6,646.48 | 4,687.05 |
| Marketing | 654.93 | |
| Advertising | 53.67 | 75.20 |
| Merchandise | 7,098.29 | 11,814.60 |
| Pride Guide | 1,848.00 | 4,649.28 |
| Total Marketing | \$ 9,654.89 | \$ 16,539.08 |
| Meals and entertainment | | 66.29 |
| Media & Communications | | |
| Website | 1,039.65 | 145.31 |
| Total Media & Communications | \$ 1,039.65 | \$ 145.31 |
| Office expenses | 972.90 | 314.52 |
| Square Shipping Expense | 824.17 | 115.26 |
| Total Office expenses | \$ 1,797.07 | \$ 429.78 |
| Performers | 1,512.00 | |
| Forks Festival Performers | 19,121.50 | 23,150.00 |
| Special Event Performers | 100.00 | 1,000.00 |
| Total Performers | \$ 20,733.50 | \$ 24,150.00 |
| Purchases | | 53.75 |
| Rent or lease payments | | 2,500.00 |
| Storage | 2,719.50 | 2,595.60 |
| Total Rent or lease payments | \$ 2,719.50 | \$ 5,095.60 |
| Site Fees | | |
| Forks Festival Site Fees | 4,095.00 | 840.00 |
| Total Site Fees | \$ 4,095.00 | \$ 840.00 |
| Sponsor Expense | 279.70 | 60.10 |
| Staff Expenses | 131.25 | 152.33 |
| Accommodation | | 2,655.00 |
| Food and Beverage | | 247.42 |
| Transportation | 211.16 | 582.27 |
| Total Staff Expenses | \$ 342.41 | \$ 3,637.02 |
| Supplies | | |

| | | |
|--|----------------------|----------------------|
| Forks Festival Supplies | 635.24 | 732.43 |
| Other Supplies | 38.23 | 189.05 |
| Special Events Supplies | 78.39 | |
| Total Supplies | \$ 751.86 | \$ 921.48 |
| Technology | | 6,899.64 |
| VISA Payments | | 0.00 |
| Volunteer Appreciation | 1,449.99 | 481.67 |
| Total Expenses | \$ 100,810.85 | \$ 106,651.60 |
| OTHER INCOME | | |
| Convenience Fee | | 0.00 |
| Interest earned | 5.29 | 52.12 |
| Reimbursed Expenses | 456.89 | |
| Total Other Income | \$ 462.18 | \$ 52.12 |
| OTHER EXPENSES | | |
| Other Miscellaneous Expense | | 78.40 |
| Reconciliation Discrepancies | | -21,890.79 |
| Total Other Expenses | \$ 0.00 | -\$ 21,812.39 |
| PROFIT | \$ 120,529.47 | \$ 56,490.18 |
| Less (Deferred Revenue) | | |
| Parade Entry Fee Deferred 2021 | | 7,081.46 |
| Canada Pride Sponsorship Deferred 2022 | 40,000.00 | 10,000.00 |
| Canada Pride Conference Deferred 2022 | 20,000.00 | 10,000.00 |
| Adjust Net Profit | \$ 60,529.47 | \$ 29,408.72 |