



Pride Winnipeg Festival Inc.
Statement of Operations
 October 2019 - September 2020

	Total	
	Oct 2019 - Sep 2020	Oct 2018 - Sep 2019 (PY)
INCOME		
Beer and Beverage Sales		57,141.60
Concession Fee		10,495.00
Donation	5,116.18	5,507.47
Fundraising Income		1,165.00
Grant Income	43,500.00	39,619.80
Membership Dues	10.00	
Merchandise	1,208.63	17,658.24
Other Income	1,100.00	114.22
Total Parade Entry Fee	\$ 7,081.46	\$ 38,175.71
Pride Guide/Program Ad Sales	0.00	9,785.00
PrideMART		0.00
Special Event Tickets		
Derek Barry Revenue		300.00
Total Special Event Tickets	\$ 0.00	\$ 300.00
Sponsorship	83,050.00	103,331.50
Total Square Income	\$ 211.00	\$ 0.00
Total Income	\$ 141,277.27	\$ 283,693.54
GROSS PROFIT	\$ 141,277.27	\$ 283,693.54
EXPENSES		
Total 2020 Canada Pride	\$ 2,957.60	\$ 292.82
Accessibility	1,365.00	3,727.50
Annual General Meeting	693.39	
Bad Debt		1,518.00
Total Bank charges	\$ 603.20	\$ 1,141.89
Total Charitable Contributions	\$ 3,927.85	\$ 5,891.75
Conference	4,447.90	1,533.55
Dues and Subscriptions	7,580.56	5,709.24
Total Equipment Rental	\$ 13,937.19	\$ 52,745.11
Total External Labour	\$ 0.00	\$ 34,584.03
Total Food and Beverage	\$ 1,972.31	\$ 27,346.52

Fundraising Expenses		1,027.80
Insurance	1,529.99	6,132.00
Interpride 2021 - Bid	3,629.84	4,726.29
Legal and professional fees	4,687.05	2,624.99
Total Licenses and Permits	\$ 0.00	\$ 11,426.16
Total Marketing	\$ 16,539.08	\$ 16,274.91
Total Media & Communications	\$ 145.31	\$ 0.00
Total Office expenses	\$ 429.78	\$ 777.39
Total Performers	\$ 24,150.00	\$ 22,730.13
Total Rent or lease payments	\$ 5,095.60	\$ 2,505.35
Total Site Fees	\$ 840.00	\$ 15,075.11
Sponsor Expense	60.10	28.60
Total Staff Expenses	\$ 3,637.02	\$ 11,908.59
Stationery and printing		672.63
Total Supplies	\$ 921.48	\$ 2,614.85
Taxes and Licenses		500.00
Technology	6,899.64	
Volunteer Appreciation	481.67	274.09
Total Expenses	\$ 106,651.60	\$ 235,143.20
Total Other Income	\$ 52.12	\$ 24.73
OTHER EXPENSES		
Other Miscellaneous Expense	78.40	
Reconciliation Discrepancies	-21,890.79	
Total Other Expenses	-\$ 21,812.39	\$ 0.00
PROFIT	\$ 56,490.18	\$ 48,575.07
Less (Deferred Revenue)		
Parade Entry Fee Deferred 2021	\$ 7,081.46	
Canada Pride Sponsorship Deferred 2022	\$ 10,000.00	
Canada Pride Conference Sponsorship Deferred 2022	\$ 10,000.00	
Adjusted Net Profit 2020	\$ 29,408.72	