



VIRTUAL PRIDE
2021
SEP 3-12

FOR IMMEDIATE RELEASE

Pride Winnipeg Announces Virtual Pride 2021 Dates

(Winnipeg, MB; Feb 2, 2020) – Pride Winnipeg would like to announce that, due to the continuing global pandemic, we will be moving Pride 2021 once again to a digital platform. This comes after much consideration and consultation with our community partners, board, and stakeholders. Pride Winnipeg wants to ensure the utmost safety of our community members both in Manitoba and those who would travel from across Canada to attend our annual Parade & Festival.

Pride Week will be scheduled from September 3 to 12, 2021, commencing with the flag raising scheduled for September 3.

“Pride Winnipeg will be taking a different approach to presenting Pride this year. We are looking at doing 10 days of community events mixed with our standard Pride style programming, rather than just a single weekend digital festival, and this year we will end with a Virtual Parade.” says Barry Karlenzig, President of Pride Winnipeg. “We have also worked with our partners to enable us to double our Resurgence Fund capacity and open it to allow community groups to apply for funding to host their events year-round, not just during Pride week.”

The application form for the Resurgence Fund will be released in the upcoming weeks as well as our 2021 Virtual Pride performance application. Stay tuned to our website, Facebook and Instagram.

Please be assured that Pride Winnipeg is constantly following announcements made by Health Canada and the continuing guidelines that are enforced by the City of Winnipeg, and the Provincial and Federal Governments.

Pride Winnipeg – The Pride of the Prairies – is one of the largest celebrations between Toronto and Vancouver of GSRD (Gender, Sexual and Relationship Diverse) people and their allies, supporters, and friends. Our mission is to affirm the lives of everyone by generating and participating in events that celebrate the history, culture, spirit, and pride of people within the Winnipeg community. For more information about the Pride Winnipeg, please visit www.pridewinnipeg.com.

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